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## Pursuit Announces Partnership with Mountain Park Lodges

**JASPER, ALBERTA** – (May 28, 2019) – Pursuit announced today a brand new partnership with Mountain Park Lodges, welcoming seven unique hotel properties to the company’s growing collection of exceptional experiences and expanding its current offerings within Jasper National Park. Following regulatory Parks Canada approval, this new partnership will integrate the two companies into one entity that will assume ownership of the portfolio of hotels. With controlling interest, Pursuit will assume operations later this spring.

Located in and around the authentic mountain town of Jasper, Alberta and surrounded by the pristine Canadian Rockies, the ensemble of distinctive hotels represent one-of-a-kind stays that blend seamlessly with the town’s charm.

“We are inspired by living and working in some of the most beautiful places on earth and welcome Mountain Park Lodges to our growing collection of iconic experiences,” says Dave McKenna, President, Banff Jasper Collection by Pursuit. “We have a 127 year history of operating within these national parks and this partnership exemplifies our commitment to investing in the Jasper community while working diligently to preserve such an incredible place.”

The new partnership will include the Sawridge Group of Companies, created and led by the Sawridge First Nation of Slave Lake, Alberta for Jasper’s Sawridge Inn and Conference Centre.

“This is a partnership of two great companies with deep roots in these mountain parks,” begins John Day, President, Mountain Park Lodges. “This new partnership reaffirms our commitment to building long-term sustainability and growth within the community, while honouring Jasper’s rich history and authentic sense of place.”

“Led by Pursuit with ongoing support from the team at Mountain Park Lodges, this newly created company will continue to deliver an exceptional hospitality experience while showcasing the very best of Jasper,” said John MacNutt, CEO, Sawridge Group of Companies.

The collection of unique properties will complement Pursuit’s current experiences in Jasper National Park, which include; the Columbia Icefield Adventure, Columbia Icefield Skywalk and Glacier View Lodge at the Columbia Icefield, dining and boat tour adventures at Maligne Lake and the recently launched Maligne Canyon Wilderness Kitchen near Jasper.

“At Pursuit we are focused on connecting guests to iconic places through unforgettable and inspiring experiences,” says David Barry, President, Pursuit. “Jasper is one of those authentic and remarkable places that has the power to excite and inspire. We look forward to welcoming guests to our expanded portfolio of world-class lodging experiences, while we remain committed to working closely within the Jasper community.”

Mountain Park Lodges properties include:

### *The Crimson Hotel*

As Jasper’s newest accommodation, the 99-room hotel features spacious guestrooms and includes both studios and suites with full kitchen facilities. Amenities include an indoor pool and fitness room and the location’s casual dining concept, Authentic Burger, welcomes guests for breakfast and dinner.

### *Chateau Jasper*

Newly renovated Chateau Jasper is a warm and inviting hotel boasting 119 guest rooms and suites influenced by mountain décor. Conveniently situated in the heart of Jasper, amenities include an indoor swimming pool,

whirlpool and fitness centre along with the relaxing and rejuvenating Mountain Wellness Day Spa & Salon. Dining offerings include the warm and inviting Silverwater Grill & Lounge.

#### *Lobstick Lodge*

Conveniently located in the town of Jasper, the serene mountain property offers spacious accommodations, expert service and easy access to enjoy the Park's stunning outdoor activities. The property includes 43 kitchen suites, indoor and outdoor hot tubs and a heated indoor pool.

#### *Marmot Lodge*

Marmot Lodge offers 107 guestrooms and suites with exterior entry. Large families and groups will love the convenience of the kitchen suites, while family-friendly amenities include a heated outdoor pool, sauna and indoor/outdoor Jacuzzi. The Embers Steakhouse features signature Alberta beef while the cozy ambiance of the Fireside Lounge offers an inviting place to après.

#### *Pocahontas Cabins*

Pocahontas Cabins is located just five minutes from the east gate of Jasper National Park. Many of the cabins are equipped with a kitchen and extra bedroom, making them ideal for Jasper family vacations and romantic getaways. Guests can also enjoy a swim in the seasonal heated outdoor pool (summer), or soak in our outdoor hot tub. Guests can enjoy classic Canadian comfort food with a modern twist at Poco's Café.

#### *Pyramid Lake Resort*

This chalet-style alpine resort boasts 62 guest rooms that feature an inviting fireplace and stunning views of Pyramid Lake. Open year round the resort is perfectly situated amongst the thickly forested Canadian Rocky mountain wilderness, steps away from enjoying the pristine outdoor playground. Visit the Pines restaurant at the Pyramid Lake Resort for a stunning view of the surrounding mountain and lakes.

#### *Sawridge Inn and Conference Centre*

The only four-diamond property in Jasper, the Sawridge Inn and Conference Centre Jasper creates the perfect setting to experience the surrounding pristine wilderness environment. Featuring indigenous hospitality and design, amenities include spacious guest rooms, an on-site spa, decadent dining and heated pool with jacuzzi and steam room. The resort provides ample meeting and conference facilities designed to accommodate everything from meetings to weddings.

For more information visit [mplpursuitpartnership.ca](http://mplpursuitpartnership.ca)

### **About Mountain Park Lodges**

Mountain Park Lodges is a collection of seven hotel properties located in and around the authentic mountain town of Jasper, Alberta. Uniquely positioned in the heart of Jasper National Park, the town is surrounded by some of the most gorgeous protected wilderness in the world and Mountain Park Lodge's portfolio of experiences enable visitors to stay and explore these pristine mountain parks. For more information about Mountain Park Lodges, visit [mpljasper.com](http://mpljasper.com)

### **About Sawridge Group of Companies**

The Sawridge Group of Companies was founded by the Sawridge First Nation of Slave Lake, Alberta. Starting with the construction of one hotel in Sawridge's ancestral home 46 years ago, the portfolio expanded to include a second hotel in Jasper National Park followed by four additional properties throughout the province, influenced by indigenous values and design. Today, the Sawridge Group of Companies consists of various real estate holdings, land developments, retail and service businesses and an additional three hotels. For more information on the Sawridge Group of Companies, visit [sawridge.com](http://sawridge.com).

### **About Pursuit**

Pursuit is a collection of inspiring, unforgettable experiences in iconic destinations. From stunning national parks in Canada and the United States, to the vibrant cities of Vancouver, Reykjavik (opening Summer 2019) and Las Vegas (opening 2021), Pursuit's world-class attractions, distinctive lodges and elevated hospitality experiences, enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on refreshing, improving and growing its collection in outstanding places around the globe. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit [pursuitcollection.com](https://pursuitcollection.com).

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